

Embrace the Future With AI

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Specialist Practice Excellence

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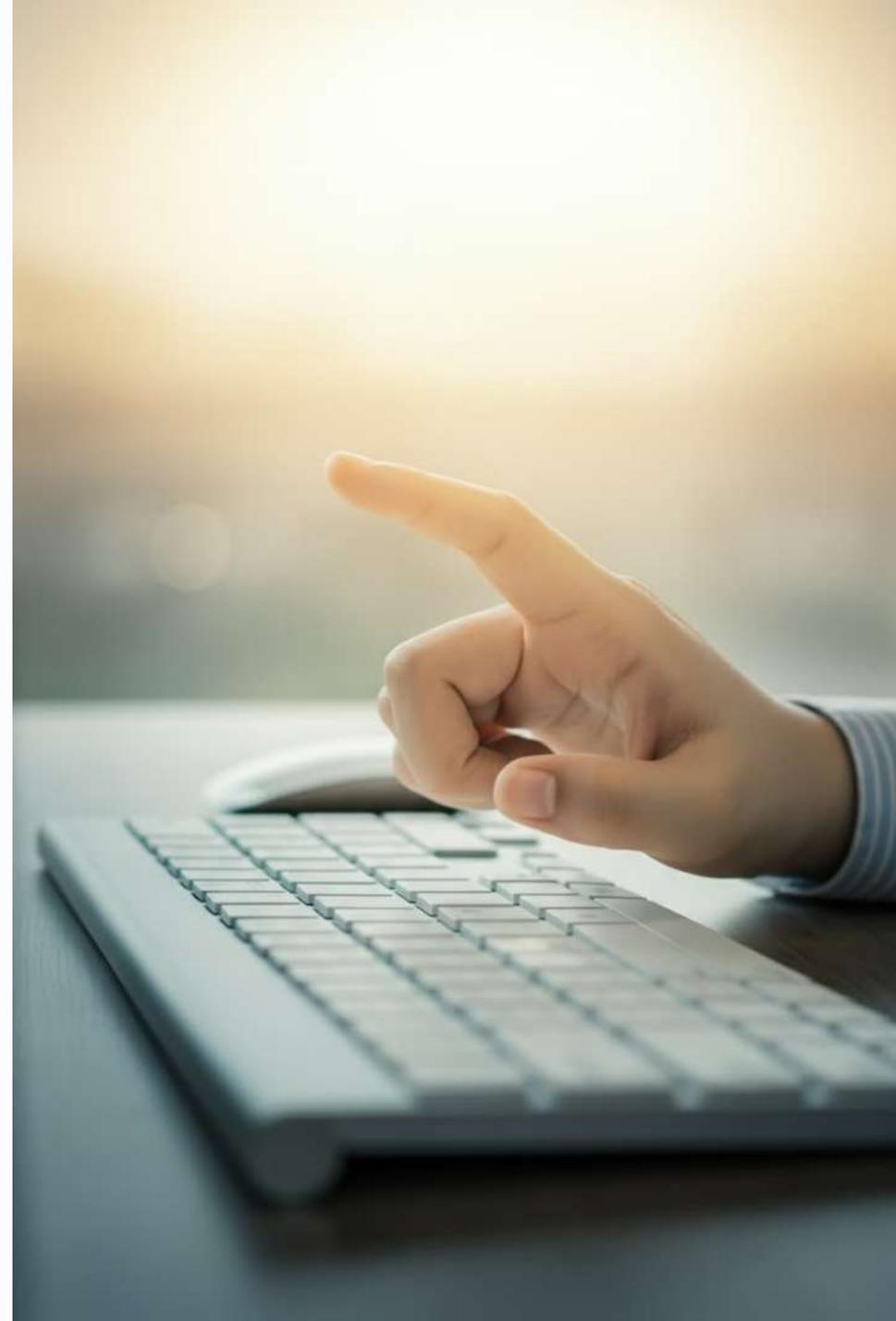
COVID CAUSED RAPID TECH EVOLUTION



JUMPED +10 years

“Covid has accelerated digital transformation and the demise of some already dying industries”

Who's Using AI?



Most Popular AI Tools & Tech Eco-Systems

OpenAI



ChatGPT is a powerful language model, ideal for generating text, translating languages, and writing different kinds of creative content.

Microsoft



Copilot is a productivity-enhancing tool that uses AI to assist with tasks like writing, coding, and problem-solving by providing real-time suggestions and automating repetitive processes

Google



Developed by Google, Gemini is a conversational AI that accesses and processes information from the real world to provide comprehensive and relevant responses.

Grok 4 by X



Grok is a generative AI chatbot developed by xAI, Elon Musk's company, known for its "rebellious" and "unfiltered" responses

Perplexity



Perplexity AI is a search and chat tool that combines AI technology to provide concise, direct answers, much like a more interactive search engine.

Anthropic



Claude AI is an advanced conversational AI developed by Anthropic, designed to assist with tasks like summarization, Q&A, and generating creative content, while focusing on safety and reliability.

- Meta AI
- Apple AI
- Samsung AI

Ai

Leading Chinese AI LLMs



Qwen 3

Alibaba Cloud



DeepSeek



ERNIE Bot

Hunyuan

Tencent



ChatGLM

Zhipu AI



Kimi

Moonshot AI



MiniMax

MiniMax

Chatkun

Kimu

01.AI

01.AI



Doubao

ByteDance

MANUS AI – Fully Autonomous Agent & BAGEL-ORG.AI

The Future of Search – From SEO to GSO / AIO / OSO

AI search tools provide **more relevant and comprehensive results**.

Fewer standard “Google searches” = Less Website Traffic for you!

AI-Powered Search Platforms

- **Google with AI**
- **ChatGPT Search**
- **Copilot (MS)**
- **Gemini (Google)**
- Claude
- Grok
- Perplexity
- **Meta AI**
- **Samsung AI**
- **Apple AI**



**CHECK OUT YOUR
NAME & PRACTICE
on ChatGPT**

**Who is the Best
Insurance Broker
in (LOCATION)?**

**Quora, Reddit and
PR online.**

AI will Change Your Life - Spend
30 mins a day learning about it

Start with

- ChatGPT Prompts
- Content Creation
- Personal Improvement

**DOWNLOAD CHATGPT
ON YOUR PHONE**



ARTIFICIAL
INTELLIGENCE



ChatGPT



- ChatGPT 4o
- New chat
- Search chats
- Library
- Codex
- Sora
- GPTs
 - Brand DNA Profiler
 - Dr Bryan Pruitt GPT
- New project
- Chats
 - Tyrepower NSW prompt creation
 - Hiring patient sales coordinator
 - Job description outline
 - Generate QR code
 - TP Phone Sales Voice training se...
 - QR code creation advice
 - Barefoot Investor summary
 - Financial SOP titles
 - Tech stack suggestions
 - Sales growth strategies
- David Staughton
SPE Consulting

What can I help with?

+ Ask anything   

ChatGPT can make mistakes. OpenAI doesn't use SPE Consulting workspace data to train its models.

ChatGPT Latest Tools & Models

ChatGPT MENU

- **4o** – great for most TASKS
- **4o mini** – faster everyday tasks
- **o4 mini** – faster advanced reasoning
- **O4-mini-high** – coding / visual reasoning
- **4.5** – writing & exploring ideas
- **o1** – advanced reasoning
- **o3** – fast advanced reasoning
- **ChatGPT 5- Coming Soon!**
- **Deep Research – NEW!**
- **SearchGPT** - Searching
- **GPTs** – just like an APP
- **Projects** – chats + files + customs
- **Canvas** – collaboration screen
- **ChatGPT VOICE – Demo!**
- **Agents & Agentic AI**

Best Tips for Using ChatGPT



Get the **PAID Version** – **Pro or Plus** or **Team** account



Prompt Engineering and Advanced Prompting



Fill in your **Custom Instructions** and train your **Memory**



Keep Your Data Private – Turn Off Data Sharing (in settings)



Outline Your Output – tell it exactly what you want



Ask it to **Suggest a Better Prompt**



Check your Results for **Hallucinations**



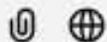
Ask to 'Try Again' and Be Polite

Today

- Voice-to-text Interaction
- Marketing Tactics Suggestions Re
- Marketing Tactics Suggestions
- DALL-E 3 in ChatGPT
- Perplexity Explanation

What can I help with?

Message ChatGPT



- Create image
- Analyze data
- Summarize text
- Surprise me
- More



- SETTINGS
- Data controls (sharing)
- Security (TFA)
- Personalization
 - Custom Instructions
 - Memory
- Notification
- Tasks
- My GPTs
- ChatGPT Voice Choice

- ChatGPT
- Sora
- Commercial Insu...
- Insurance Advisor
- 1 more
- Explore GPTs
- Projects
 - New project
- Today
 - Best AI Morphing Tools
 - Best Medical Scribes UK
- Yesterday
 - QR Code Generation
 - Labiaplasty Classifications Ov
 - Labiaplasty Presentation Req
 - Labiaplasty Techniques Overv
 - Labiaplasty Surgeon Mistake
 - UK Plastic Surgeons YouTube
- Previous 7 Days
 - Add teammates
 - Invite coworkers to ChatGPT

ChatGPT 4o

Temporary

4o, 4o mini, o4 mini, O4-mini-high, 4.5, o1, o3

What can I help with?

Ask anything

+ Search Deep research Create image ...

Microphone icon

Voice recording icon

Connect Google Drive to help your team unblock work

Bring your internal knowledge into ChatGPT — secure and admin-controlled.

Connect X

Learn to Write **Better Prompts** for ChatGPT

Context

Tell ChatGPT who it is and what it's great at – "You are..."

Goal

Tell ChatGPT what you want it to do

Process/Structure

Tell ChatGPT how to do it

Criteria

Tell ChatGPT what success looks like – give lots of FEEDBACK on what is an awesome result for you.

Variables / The Brief

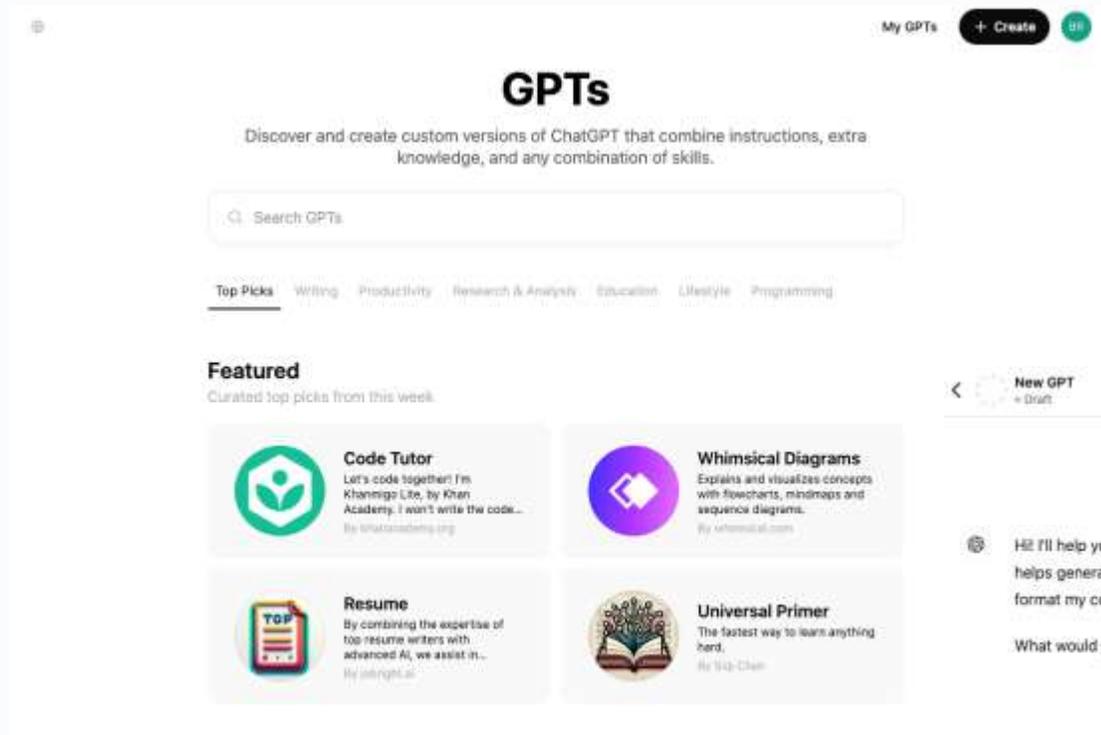
Tell ChatGPT who you are and what your brief is

Format/Output

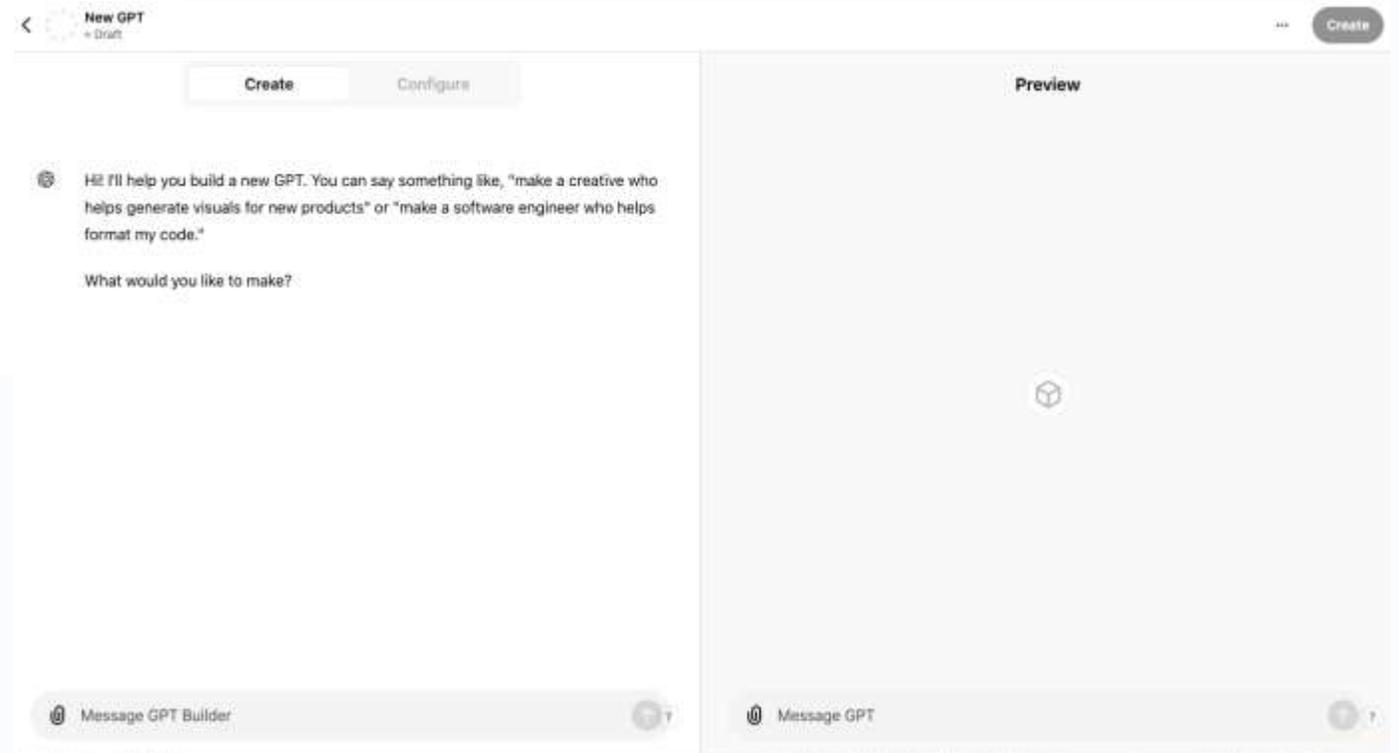
Tell ChatGPT how you want the response

1. Use a **BETTER Prompt** to get a **BETTER Quality** response
2. The more your **ChatGPT learns and knows about you**, the better your result (set your Customs & Memory)
3. Ask **ChatGPT to Suggest the Prompt** – Give it your outcome/problem

CUSTOM GPTs or GEMs – Create & Train Your Own



The screenshot shows the OpenAI GPTs homepage. At the top right, there is a 'My GPTs' section with a '+ Create' button and a '0/1' indicator. The main heading is 'GPTs', followed by a sub-heading: 'Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.' Below this is a search bar labeled 'Search GPTs'. A horizontal menu lists categories: 'Top Picks', 'Writing', 'Productivity', 'Research & Analysis', 'Education', 'Lifestyle', and 'Programming'. The 'Featured' section is titled 'Curated top picks from this week' and contains four cards: 'Code Tutor' (Let's code together! I'm Khanmigo Lite, by Khan Academy. I won't write the code...), 'Whimsical Diagrams' (Explains and visualizes concepts with flowcharts, mindmaps and sequence diagrams.), 'Resume' (By combining the expertise of top resume writers with advanced AI, we assist in...), and 'Universal Primer' (The fastest way to learn anything hard).



The screenshot shows the 'New GPT' creation interface. At the top left, it says 'New GPT' with a '+ Draft' indicator. There are two tabs: 'Create' (selected) and 'Configure'. The main area contains a chat-like interface with a system message: 'Hi! I'll help you build a new GPT. You can say something like, "make a creative who helps generate visuals for new products" or "make a software engineer who helps format my code."' followed by a user prompt: 'What would you like to make?'. At the bottom, there are two chat input fields: 'Message GPT Builder' and 'Message GPT'.

ChatGPT 4o Multimodal AI – since March 2023



Modalities:

- ✓ Text
- ✓ Voice
- ✓ Images
- ✓ Infographics
- ✓ Videos
- ✓ Big Files/Documents
- ✓ PDFs
- ✓ Mind maps
- ✓ Roleplays
- ✓ Export to Word/Excel
- ✓ Meta Glasses

Upload / Analyse Files

Conversational AI

Pictures

Videos

The Top 50 Gen AI Web Products, by Unique Monthly Visits

1.  ChatGPT	11.  IIElevenLabs	21.  PhotoRoom	31.  PIXAI	41.  MaxAI.me
2.  Gemini*	12.  Hugging Face	22.  YODAYO	32.  ideogram	42.  Craiyon
3.  character.ai	13.  Leonardo.AI	23.  Clipchamp	33.  invideo AI	43.  OpusClip
4.  liner	14.  Midjourney	24.  runway	34.  Replicate	44.  BLACKBOX AI
5.  QuillBot	15.  SpicyChat	25.  YOU	35.  Playground	45.  CHATPDF
6.  Poe	16.  Gamma	26.  DeepAI	36.  Suno	46.  PIXELCUT
7.  perplexity	17.  Crushon AI	27.  Eightify	37.  Chub.ai	47.  Vectorizer.AI
8.  JanitorAI	18.  cutout.pro	28.  candy.ai	38.  Speechify	48.  DREAMGF
9.  CIVITAI	19.  PIXLR	29.  NightCafe	39.  phind	49.  Photomyne
10.  Claude	20.  VEED.IO	30.  VocalRemover	40.  NovelAI	50.  Otter.ai

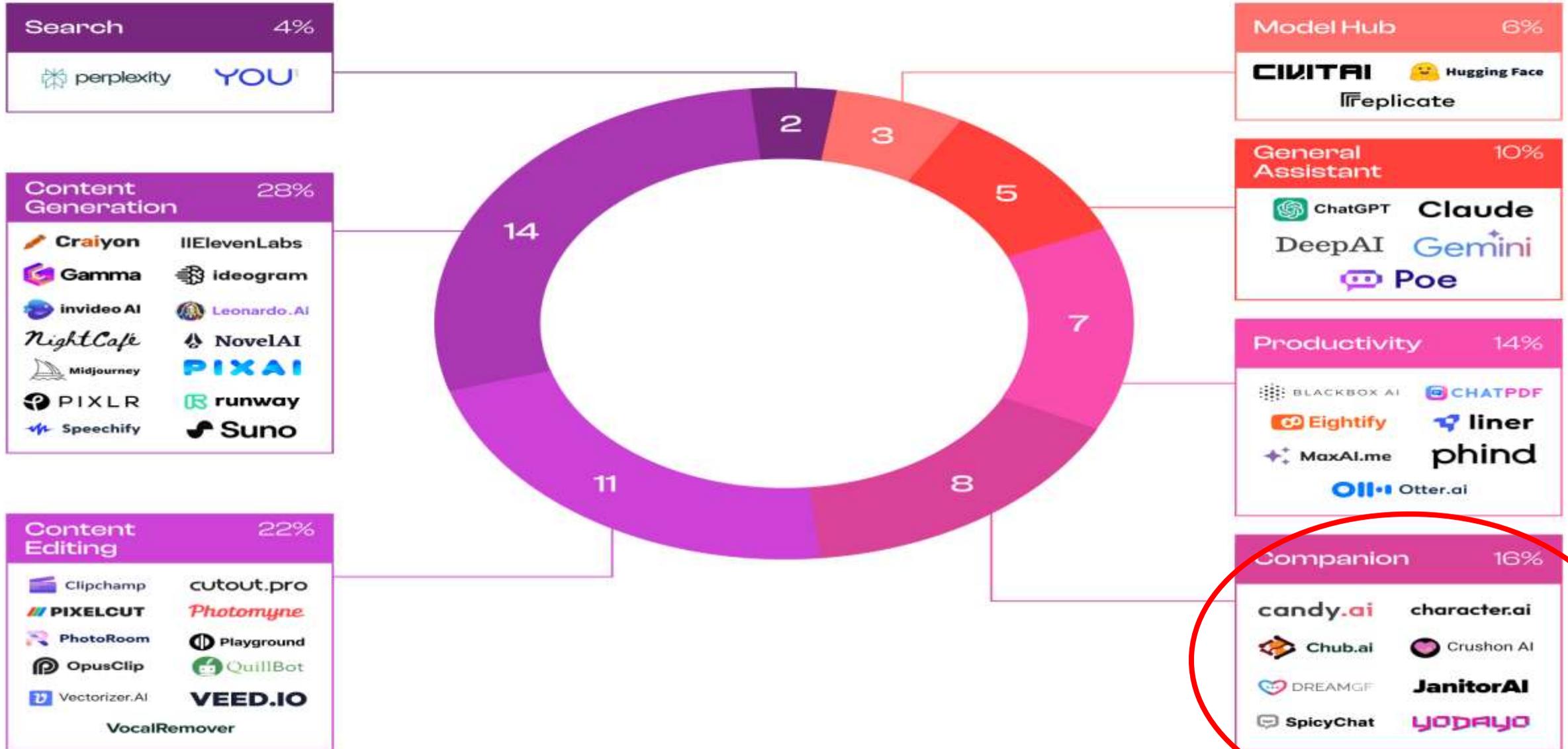
*formerly Bard

Charts are for informational purposes only and should not be used for investment decisions. Past performance is not indicative of future results. None of the above should be taken as investment advice; see a16z.com/disclosures.



<https://a16z.com/100-gen-ai-apps/>

Top Gen AI Consumer Web Products: Companies Per Category



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LIST of Useful AI Tools

- **AI ASSISTANTS** - ChatGPT, Gemini, CoPilot, Grok, Claude, **Perplexity**, Consensus
- **AI MEETING NOTETAKERS** – **Fathom**, Zoom AI, Fireflies, Otter
- **AI WRITERS** – **ChatGPT**, Claude, Jasper, Copy.Ai, Quillbot, Perplexity
- **AI CHAT & VOICE BOTS** – **Podium AI, GHL Bots**, Copilot.live, Manychat
- **AI EDITORS** – Grammarly, Hemingway, ProWritingAid, (Copyscape)
- **AI IMAGES** – **MidJourney**, DallE-3, Stable Diffusion, Leonardo
- **AI POWERPOINTS** – **Gamma**, Tome, Beautiful, Canva Magic Design, CoPilot
- **AI ARTICLE RESEARCH** – **Scholar**, Consensus, Iris, Scispace, Elicit,
- **AI GRAPHICS** – **ChatGPT**, Canva AI, Adobe, Shutterstock, Jasper Art, Craiyon
- **AI VIDEO** – **Veo2/3**, Invideo, Sora, Kling, Flug, Synthesia, Pictory, Runway, CapCut
- **AI VOICE** - **Eleven Labs**, Murf, Descript, Speechify, Podcastle, Play.ht
- **OTHER AI** – **NotebookLLM**, Publer & Blaze (Socials), Taplio (LI), Scribe (SOPs)

AI IN ACTION

Solving problems at home and work

Travel the World with AI

1

Personalised Itineraries & Travel Planning

2

Assistance with Packing

3

Realtime language translation



META Glasses & ChatGPT

Imagine wearing **Meta Glasses** to explore the world.

AI guides you, highlighting key information, translating languages, and providing context.

AI-powered tour guides can answer questions, offer recommendations, and enhance your understanding of the world around you.

HallidayGlobal.com - AI Glasses with invisible display in Kickstarter
Apple AI Glasses with AR coming soon



Your Own Tour Guide - Meta Glasses + ChatGPT

For example:



Here we are, standing right in front of David. Look at the size of him — 17 feet tall, carved from a single block of marble by Michelangelo when he was just in his twenties.

But here's the really cool part — this isn't David after the fight. This is David *before* the battle, completely focused, sizing up Goliath. You can almost feel the tension in his muscles, see the quiet confidence in his stance.

Notice his hands — they're oversized on purpose. Michelangelo designed him to sit high on a rooftop, so from down there, the proportions would have looked perfect. But standing here, you can see the power in those hands — the hands that will win the fight.

David isn't just a sculpture. He's a symbol of Florence — clever, bold, and ready to take on giants. And in this moment, we're catching him right before history is made.

Gr



Mar

Defence best stocks



+ Investment

↑ Sort by price

DRS Leonardo DRS Inc	\$29.18	↑ 1.07%	×
LOAR Loar Holdings Inc	\$77.01	↑ 4.07%	×
HWM Howmet Aerospace Inc	\$103.82	↑ 1.68%	×
RTX Rtx Corp	\$123.93	↑ 0.81%	×
LHX L3Harris Technologies...	\$246.04	↑ 1.52%	×
HEI Heico Corp	\$264.72	↑ 2.43%	×
CW Curtiss-Wright Corp.	\$346.92	↑ 1.95%	×

View as portfolio

These shares are on my watch list in my brokerage account, can you tell me about more about them?



Growing Your **Business** with AI

Analyse Your DATA & Results
and Give Feedback

AUTOMATE Processes
& Improve Workflows

Growth STRATEGY, Scenarios
& Business Planning

Innovative MARKETING Ideas
– SEO, SEM, Socials, Creating Great Content!



Improve Your Team with AI

1

Hiring Process & Onboarding New Staff

- Job Descriptions, Person Descriptions
- Vision, Values, Job Ads and Plans
- Recruiting & Induction

2

Role Clarity, Training & Systemising

- Scripts, Templates, Plans
- SOPs, Video Scripts, Best Practices
- Ideas for Improvement

3

Coaching – Get Help Dealing with Problems

Tough Situations & Advice on Negotiations
Use **ChatGPT VOICE to Roleplay** for Staff
Coaching & Training

Boost Your Productivity with AI

1

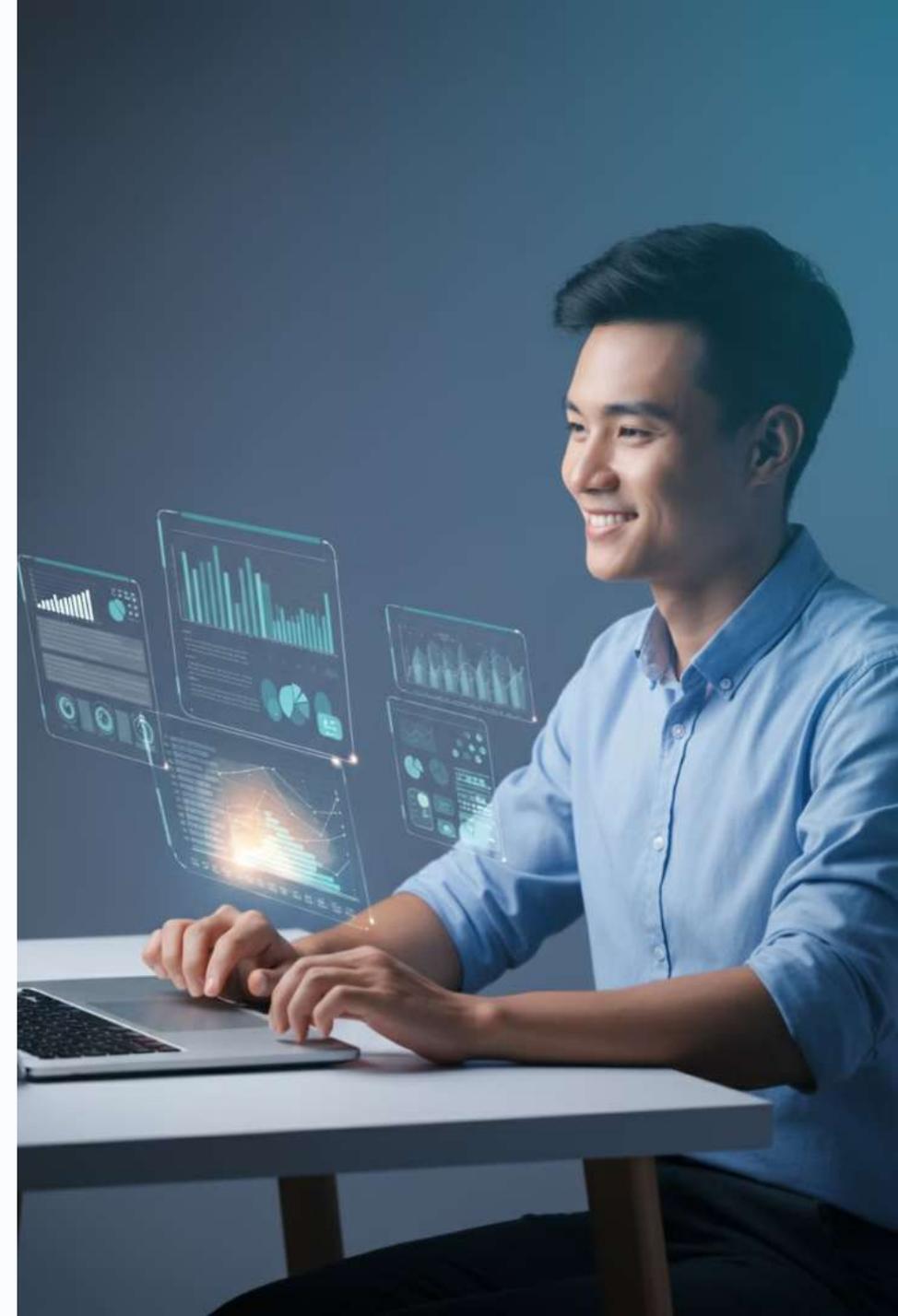
Effective Time / Diary Management
with **Motion AI & Notion AI**
Emails / Scheduling

2

Writing and Documentation – research, brainstorm,
improve & check your written work / SOPs

3

Solve Problems Faster, Overcome Obstacles
and Ideation to Complete Difficult Tasks



SPE FREE

Jump to Ctrl+K

- Gammas
- Shared with you
- Sites
- All Images

Folders +

Organize your gammas by topic and share them with your team

[Create or join a folder](#)

- Templates
- Inspiration
- Themes
- Custom fonts
- Trash
- Settings & members
- Contact support
- Share feedback



Gammas

+ Create new AI | + New from blank | Import

All | Recently viewed | Created by you | Favorites

Grid | List

Gamma Tips & Tricks

Learn how Gamma AI can help you create content faster and more effectively.

Private

Created by you
Last viewed 2 years ago

CHAT AI



VOICE AI



VIRTUAL ASSISTANTS

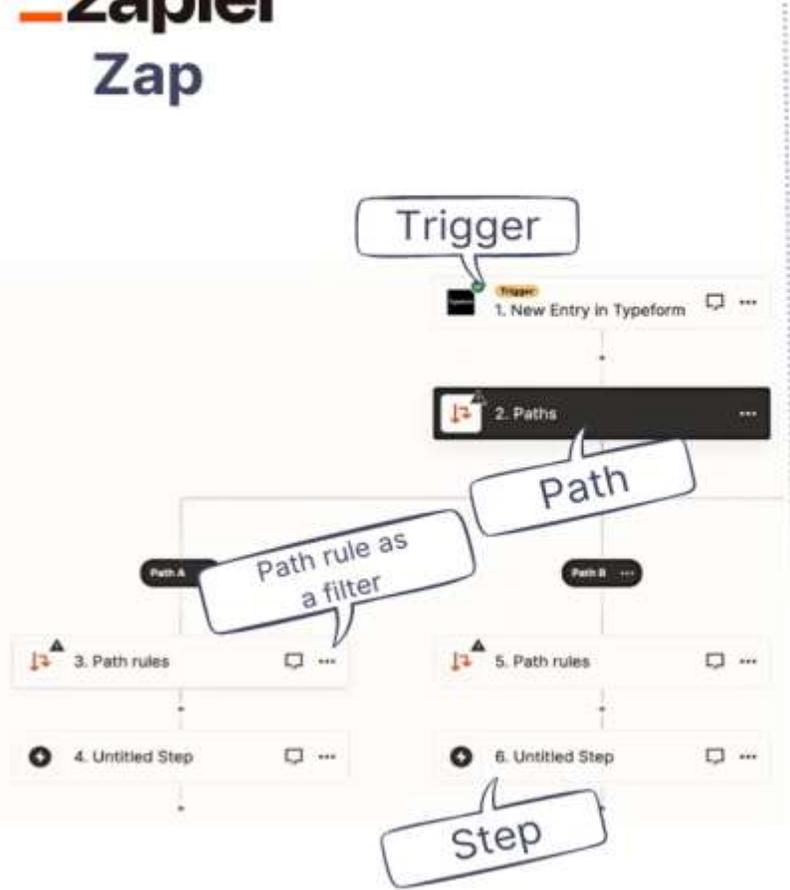
TYREPOWER AI CHAT BOT TEST

<https://romea.ai/tyrepower-test-page/>

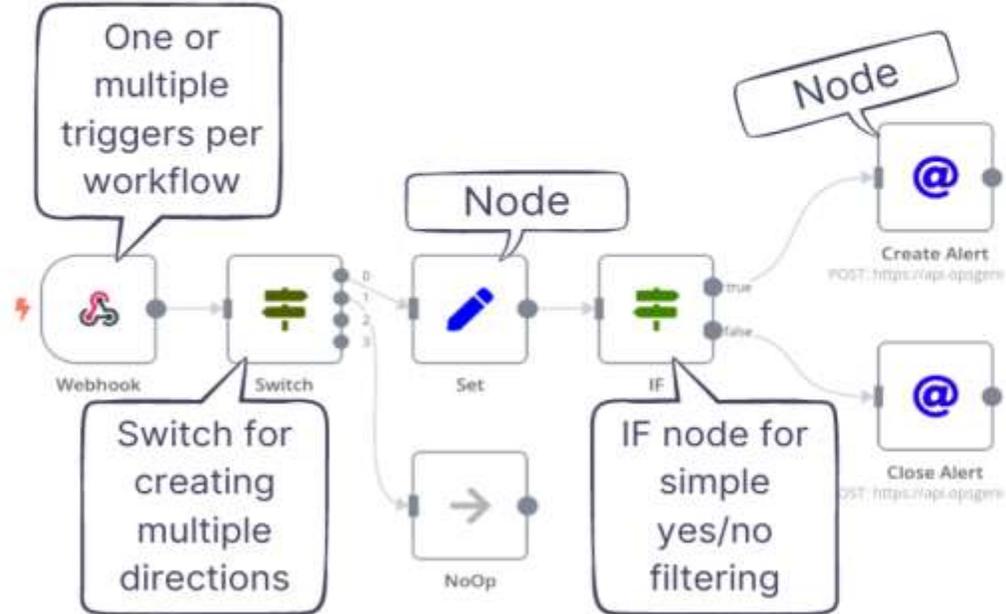
AI Automation Tools

Zapier vs n8n vs Make.com – key concepts

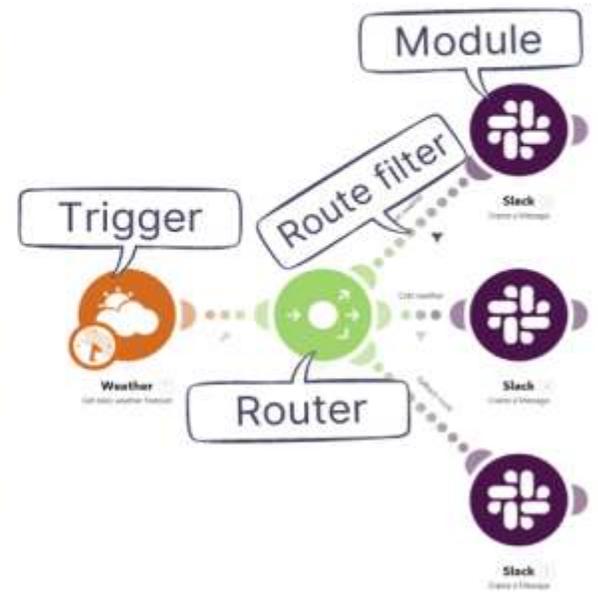
zapier Zap



n8n Workflow



make Scenario





SO, WHAT ARE YOU GOING TO
DO WITH AI?

THE AI CHALLENGE – THINGS TO LEARN

1. Using **LLMs like CHATGPT, CoPilot and Meeting Notetakers** in your practice
2. Learn **Better Prompting** – Chain of Thought Prompts – Ask for a prompt suggestion
3. Use **ChatGPT VOICE Prompts** – Have a deep life or strategy coaching sessions
4. **Make your own GPT or GEM** = “Ask XXXXXXX” (like Digital Twin Reid Hoffman)
5. Create Articles that are in **Your Own Style & Tone** – “Humanised” AI writing
6. **Create PROJECTS** and load all up your useful information, FAQs, POBs
7. **Set TASKS to be done** – e.g. create a daily curated relevant newsletter
8. Use **Google Notebook LLM** – turn a big pdf into a **podcast (Between 2 people)**
9. Make an AI generated **Powerpoint in GAMMA or TOME** – for a client presentation
10. Make **Better Content for Multiple Channels** – Make VIDEOS / Hook Point
11. Use AI for improving **Website SEO/SEM, Social Posts at Scale, Problem Solving**
12. **Train a BOT or AGENT** – ChatBot AI (text) or Voice Agent AI
13. Create **Agentic Workflows & ChatGPT Agent / Open AI Assistants API** – make, n8n, Zapier

“You don’t have to
DO IT YOURSELF

Just get the right things
DONE WELL!”

Finding Tech-Savvy AI Help



Young, Tech-Savvy Expert (EA/PA)

Finding a skilled and enthusiastic person can accelerate your AI journey. This will save you time and frustration while building your future.

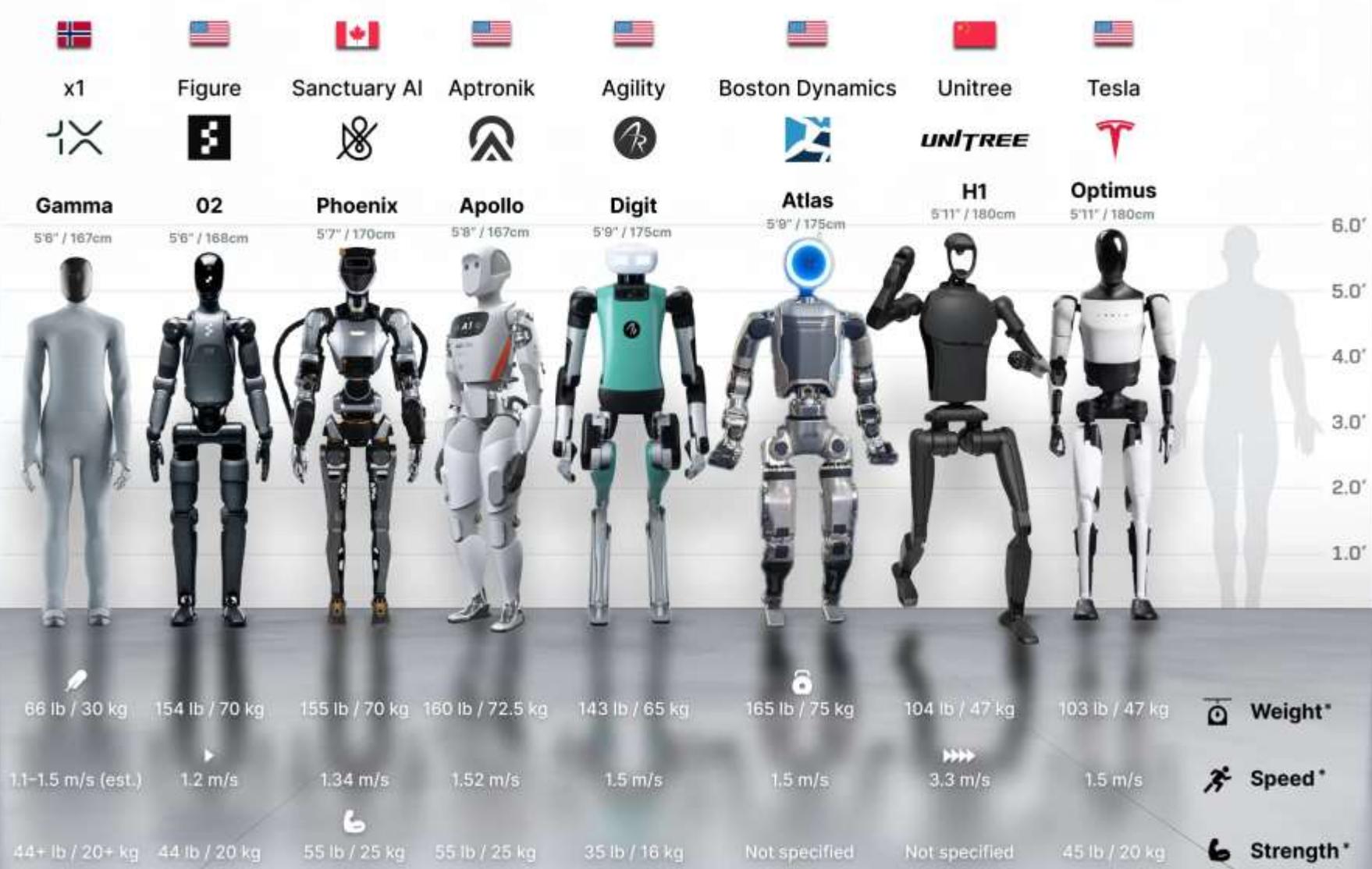
Outsourced, Tech-Savvy Expert (VA)

Virtual assistants powered by AI can efficiently handle administrative tasks, freeing up time for business owners to focus on high-priority work. These assistants can also offer personalised customer support and streamline workflows by automating repetitive tasks.

Where to find them:

- [Upwork.com](https://www.upwork.com)
- [Onlinejobs.ph](https://www.onlinejobs.ph)
- [Wrkkpod.com](https://www.wrkkpod.com)

Humanoid Robots 2025



- Gamma – x1
- O2 - Figure
- Phoenix – Sanctuary AI
- Apollo – Aptronik (NASA)
- Digit – Agility Robotics (Amazon)
- Atlas 2 – Boston Dynamics (Hyundai)
- H1- Unitree
- Optimus v3 – Tesla
- T-HR3 – Toyota
- Robonaut 2 – NASA
- RT-2 – Google
- ERS-7 & Qrio – Sony
- Neo – 1x
- GR1 – Fourier Intelligence
- CyberOne – Xiaomi
- Apollo – Aptronik

*Reported

AI Learning Resources

Facebook Pages

- **AI Savvy**
- **The AI Surfer**
- **Adam.Digital**
- **Alamin**
- **AI Fire (AI Cheatsheets)**

AI Tools & Workflows

- **Digitalsamaritan.co**
- **Prompt-Genie.com**

Instagram Gurus

@artificialintelligencenews

YouTube Channels

AI Advantage

All About AI

Matt Wolfe

AI Explained

@jonathanmast_withai

Dave's AI Resources



AI VIDEOS & TIPS from AI Savvy

<https://www.facebook.com/aisavvy/videos/1459711241356722>

<https://learn.microsoft.com/en-us/viva/learning/academy-copilot>

<https://davidstaughton.com.au/resources/ai-learning-resources/>

